



---

## *Invitation*

# Expect the best

*18:45 - 19:45*

Cocktail & Dinner Reception

*19:45 - 20:00*

Greetings & Opening Remarks

- Lior Soussan-Gutman - Managing Director Oncotest - Teva
- Ron Mayron- Managing Director, Teva Israel, VP Israel & Africa
- Orit Jacobson - CEO, MOR Medical Center
- Vance Vanier - VP Global Commercial Operations, Verinata Health® (an Illumina® company)

*20:00 - 20:20*

Changing the Pyramid of Pregnancy Care

Kypros Nicolaides - Director of the Harris Birthright Research Center, King's College Hospital, London, UK

*20:20 - 20:30*

Contingent Screening for Aneuploidy - An Optimal Model

Howard Cuckle - Adjunct Professor OB/GYN, Columbia University Medical Center, New York, USA & Emeritus Professor, Reproductive Epidemiology, University of Leeds, UK

*20:30 - 21:00*

The Verifi® Prenatal Test - Making a Difference in Patient Safety

Larry Platt - Professor OB/GYN, David Geffen School of Medicine at UCLA, Director, Center for Fetal Medicine and Women's Ultrasound, USA

---

## *1.7.2013 Scientific Program*

*21:00 - 21:10*

Pre-Pregnancy and the First Trimester - A Window of Opportunities for Screening of Adverse Perinatal Outcome: Mor Women's Health Center as the Practical Solution

Moshe Hod Professor OB/GYN, Director, Division of Maternal Fetal Medicine, Rabin Medical Center, Sackler Faculty of Medicine, Tel - Aviv University, Israel

*21:10 - 21:30*

Panel Discussion: New Frontiers in Prenatal Testing

Faculty: Kypros Nicolaides | Howard Cuckle | Larry Platt | Moshe Hod Yvonne Parker - Vice President, Maternal Fetal Health at PerkinElmer, Finland

Yuval Yaron- Director, Prenatal Diagnosis Unit, Genetic Institution, Tel Aviv Sourasky Medical Center

*21:30*

Coffee & Desserts

---

*To Confirm Your Participation Please Register: [teva.verifi.ani-ba.co.il](http://teva.verifi.ani-ba.co.il)  
**Peres Center For Peace** - 132 Kedem St Tel Aviv Yafo  
R.S.V.P. - 054-6966311, Eldan*